



Press release



Autogrill teams up with Rosneft to develop the Acafé brand in Russia

The brand introduced in seven new service areas built for the Sochi Olympics

Milan, 23 January 2014 – Autogrill Group (Milan: AGL IM) has entered an agreement with leading Russian oil & gas operator Rosneft to develop the **Acafé** brand under franchising in seven new service stations on main traffic arteries linking the metropolitan area of Sochi to the airport, the Olympic village and Krasna Poljana, where the 22nd Winter Olympics will be held from 7 to 23 February 2014.

"Following our start up at St. Petersburg Pulkovo Airport last September we've been developing business in Russia with the collaboration of a strategic partner like Rosneft, with which we plan to explore growth opportunities in the country's travel channels," said Autogrill CEO **Gianmario Tondato Da Ruos**.

Partnership with Autogrill will enable Rosneft, an official sponsor of the 2014 Winter Olympics, to offer its consumers an icon brand symbolizing the Italian café and snack bar tradition in new generation service areas, managed by the Moscow-based company, representing the most advanced formula for offering services to travellers in Russia.

The Acafé brand

Introduced in 2003 as a development of the snack bar integrating the traditional café with an assortment of patisserie and sandwiches, the **Acafé** concept has been reviewed over the years in terms of layout and assortment. In addition to 250 points of sale in Italy, Autogrill has gradually established Acafé in France, The Netherlands and Poland.

The city of Sochi

Situated in Krasnodar on the east coast of the Black Sea, Sochi is an internationally known tourist resort. Following the upcoming Winter Olympics, the city will be hosting a Formula 1 Grand Prix in 2015 and a number of football matches in the 2018 World Cup.

Autogrill Group

Autogrill is the world's leading provider of f&b services for travellers. Active in 30 countries with over 56,000 employees, it has over 4,700 points of sale in over 1,000 locations and operates prevalently under concession agreements in airports, on motorways and in railway stations, as well as in select shopping centres, trade fairs and museums. The Company has a portfolio of over 250 international and local brands, managed directly or under license. Listed on the Milan stock exchange, Autogrill is indirectly controlled by Edizione S.r.l., the financial arm of the Benetton family, with 50.1% of the share capital.

Rosneft

Rosneft is the leader of Russia's petroleum industry, and ranks among the world's top publicly traded oil and gas companies. The Company is primarily engaged in exploration and production of hydrocarbons, production of petroleum products and petrochemicals, and marketing of outputs. Rosneft has been included in the Russian Government's List of Strategic Enterprises and Organizations.

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