



Press release

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Revenues of more than 100 million dollars expected over the next five years from the airport with the world's largest passenger traffic

Autogrill with HMSHost wins retail service contract at Atlanta International Airport

Milan, 24th March 2003 - Through a joint venture with National Concessions Management, HMSHost, Autogrill's US subsidiary, has been awarded a new retail concession at Atlanta's Hartsfield International Airport. With more than 76 million passengers a year, Hartsfield ranks as the world's leading airport.

The five-year contract is expected to generate overall revenues of more than 100 million dollars.

The public will be offered a number of new concepts:

CNN Newsstand. This new-generation newstand for the information age offers travelers an innovative mix of services, including press, radio and the Internet. Live information from CNN and the Internet complements a wide selection of newspapers, magazines and books. HMSHost and CNN are excited at the prospect of introducing this new concept at Atlanta, CNN's hometown.

Destination Atlanta. A lively concept developed by HMSHost to celebrate Atlanta's position as a premier shopping center. The location offers top international brands covering a wide range of merchandise, including Tommy Hilfiger, Kenneth Cole and Occhiali Da Sole.

Atlanta Emporium—Featuring the Coca-Cola Store. Here, travelers can buy the top gastronomic specialties from Atlanta and the State of Georgia, with a Coca Cola store dedicated to this world-famous brand, which was created in Atlanta.

Tumi. The leading brand in luggage and travel accessories. The Atlanta location is its first mono-brand airport outlet.

Brookstone. This shop run by National Concessions Management offers an assortment of more than 2,500 practical gift items.

Atlanta Elements. The theme for this concept is science and nature in south-east America, with a full range of gadgets and educational articles inspired by the selection at the Fernbank Museum of Natural History.

Simply Books. A broad catalogue of more than 5,000 best sellers. The location also houses a Starbucks Coffee bar and an Altitunes market.



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“We are grateful to Atlanta and Hartsfield International Airport for giving us this opportunity to offer its travelers the top retail formulas,” said **Autogrill CEO Gianmario Tondato and HMSHost CEO John J. McCarthy**. “Our range of concepts is perfectly matched to the spirit of the city and we are proud to present it at the world’s largest airport.”