



Press release

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Young artists portray corporate spirit

Autogrill award for best interpretation of the theme "2003: around the world". Competition open to Italian art academy students

Milan, 7th November 2002 - Autogrill said it had filed the official notice announcing "Autogrill & l'arte", an arts competition open to students enrolled with Italian academies of art. Italy's most prestigious art institutes – the Brera Academy of Fine Arts in Milan, the Academy of Palermo and the schools in Rome, Florence and Bari – have given an enthusiastic welcome to the new project set up by Autogrill, which has decided to harness the creativity of today's young painters to interpret its corporate spirit and values.

The purpose of the competition is to support emerging artists and at the same time find an image or creative idea that best represents the characteristics of Autogrill, the world's leading services provider for people on the move.

The competition theme is "2003: around the world": candidates are free to interpret the theme as they wish, using any technique.

Entrants have time to register until 31 December 2002; visitors to the company's web site www.autogrill.com can download the full text of the official announcement from the section "Autogrill and the World of Arts".

The competition continues and extends the Autogrill-Art binomial, which began in 2001 with the endorsement of an illustrious testimonial, **Emilio Tadini**, who painted "Traveling Fairy Tales" for Autogrill. This year's testimonial is **Enrico Bressan**, a young Italian artist who is also building a growing reputation abroad, particularly in Spain, who painted "Food on the move" for Autogrill.

The competition for young painters takes its cue from a similar venture organized by Autogrill in cinema. At the Venice Film Festival in September, the company presented a competition for young amateur directors. Entrants (70 to date) will shoot a short film set in Autogrill whose network of locations have made the brand a household name. The 100 will begin filming in January 2003.