



Press release

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THE GROUP STEPS UP GROWTH IN ASIA

Autogrill expands its business at Beijing Airport

- Sales under the new agreement are expected to top 20 million euros over the duration of the contracts (five years for two locations and six years for one location)
- Through HMSHost, Autogrill will operate three new points of sale in addition to the six the Group has already been awarded at the airport

Milan, 18 February 2016 - Through HMSHost International, Autogrill Group (Milan: AGL IM) is strengthening its operations at Beijing Capital International Airport with three new points of sale which will complement the six existing ones and which are soon to be opened.

The three points of sale are expected to generate **sales of over 20 million euros** over the duration of the contracts, which will be five years for the **Heineken Bar** and **Urban Food Market** and six years for the **Du Hsiao Yueh** point of sale.

HMSHost will operate the three new points of sale through **HMSHost Huazhuo (Beijing) Catering Management Co. Ltd.**, a joint venture with local partner Huazhuo¹, as with the previous six awarded to it at Beijing Airport. This strengthens a strategic partnership for Autogrill, which with Huazhuo intends to further expand its business at Beijing Airport and on Chinese coasts.

“We are thrilled to be expanding our operations in China with the award of these points of sale at Beijing Capital International Airport and those we won last April when we entered the country. Further, the commercial partnership with the well known brand Du Hsiao Yueh helps to strengthen HMSHost’s presence in the Asia Pacific region,” said **HMSHost International CEO Walter Seib**.

Under the new agreements, the Group will open an **Urban Food Market**, in addition to the one already opened by the HMSHost-Huazhou joint-venture at the airport. It is a contemporary and trendy take-away concept characterized by fast and dedicated service and an excellent product range that have proven successful in other international airports. What distinguishes the brand from other to-go concepts is the range of quality packaged products with a wide choice of fresh food items. The location will also provide a customized choice of hot dishes.

In Terminal 2, a point of sale will be open under the name **Du Hsiao Yueh**, a well known brand in Taiwan and China. This restaurant chain, with over 100-years of unique noodle-making history, now forms part of the so-called ‘New Taiwan Cuisine, which blends innovative and healthy ingredients with traditional recipes and cooking methods.

¹ HMSHost International holds 60% of the joint venture and Huazhuo 40%.



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The **Heineken Bar and Café** is a bar that features a wide range of high quality beers, alongside a food menu with carefully sourced ingredients and all-day coverage.

Beijing Airport

Beijing Capital International Airport (BCIA) is the world's second biggest airport by passenger traffic. For the year of 2015, the accumulative total of aircraft movements was 590,160 and passenger throughput was 89,938,000. The airport is now the main hub for flag carrier Air China, as well as for Hainan and China Southern Airlines. Linking with 120 national and international destinations, the airport is around 30 km north-east of the middle of Beijing, which with over 20 million inhabitants is China's second biggest metropolis after Shanghai and the country's political and cultural centre.

Active in over 100 airports worldwide, HMSHost operates in the top 30 airports in North America by passenger traffic. Through its HMSHost International division, the company has F&B operations in 18 European and another 21 airports across the Middle East, Asia and the Pacific.

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