Autogrill secures new award for restaurants and retail at Miami International Airport
The North American airport debut of the Beaudevin

Milan, 25th May 2010 – Through its American subsidiary HMSHost, Autogrill Group (Milan: AGL IM) continues to develop its business in the USA having been awarded a new agreement to operate food & beverage and retail offerings at Miami International Airport (MIA). HMSHost has provided dining and shopping for travellers at MIA since 1998.

Under the terms of the agreement, HMSHost will operate four new points of sale, which are expected to generate accumulated revenues in excess of $100m over the eight year contract.

The new locations, which will be in addition to the 10 f&b and retail points of sale the company already operates, will be in Concourses A, B and C in the North Terminal. This terminal is the American Airlines hub through which approximately 70% of the airport’s passenger traffic moves. It is undergoing an intensive redevelopment program and the first points of sale will open to the public by late summer 2010.

Making its North American airport debut at MIA, Beaudevin is a prestigious wine bar developed with the know-how of an international team, to meet the needs of a diversified clientele. The first Beaudevin opened in Brussels Airport in 2008.

Other brands include The Counter, an upscale, gourmet burger restaurant that revisits traditional American hamburgers in a contemporary “diner” setting, and Bacardi Mojito Bar, featuring premium signature rums and a menu custom-created by Latina chef Lorena Garcia. International favourite Starbucks Coffee will combine with Tropical News – offering souvenir gifts and apparel along with national and international newspapers and magazines – and will open in 2011.

With 34 million passengers in 2009, Miami International Airport is one of the busiest airports in the world and the third largest in the United States in terms of international traffic (45% of total passengers). It is served by over 80 airlines connecting to 150 national and international destinations (source: Miami International Airport and ACI North America) and is the gateway for 80% of all international flights into Florida.

HMSHost operates in North America’s top 20 busiest airports by passenger traffic and worldwide provides f&b and retail services in more than 100 airports in the United States, Canada, Europe, Asia and Oceania.

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