

**Gilberto Benetton**  
*Chairman*



Born in 1941 in Treviso, Gilberto Benetton orchestrated the diversification of the Benetton family's interests in the retail, infrastructure and property sectors over the last 20 years, having first set up the Benetton Group, a leading fashion house, together with his sister Giuliana and brothers Luciano and Carlo, in 1965.

He is chairman of Edizione Holding S.p.A., the family holding company, chairman of Autogrill S.p.A. (since 1997) and a director of Mediobanca, Atlantia S.p.A., Pirelli & C. S.p.A., Sintonia S.p.A. and WDF S.p.A.

A keen sportsman, he is the promoter of the Group's numerous sports sponsorships, especially in the junior category, and professional rugby in particular, and of its social activities.

Through the Benetton Foundation, he created La Ghirada, Treviso's sports centre. Since 1988 he has been chairman of Verde Sport S.p.A., the operator of La Ghirada sports centre and organizer of numerous activities for young people and the territory. He is also chairman of Asolo Golf Club S.r.l., one of Europe's most prestigious golf clubs.