The Group operates in all of the 30 busiest airports in North America

Autogrill to start up at Fort Lauderdale Airport in Florida

- Expected revenues of around 1.2 billion dollars in the 18-year contract duration

Milan, 16 January 2014 – Through its American subsidiary HMSHost, Autogrill Group (Milan: AGL IM) is to start up at Fort Lauderdale-Hollywood International Airport in Florida, having won a new contract to operate 25 food&beverage points of sale. The concession is expected to generate overall revenues of around $1.2 billion in the period 2014-2032.

The Group brings a new airport into its American network, meaning it now operates in the 30 busiest airports in North America.

“Entry to Fort Lauderdale Airport under an 18-year concession, which is longer than the average duration of contracts in this channel, confirms our leadership in the North American market, the most important for the Group’s business, where we generate around 50% of our sales” said Autogrill CEO Gianmario Tondato Da Ruos.

Autogrill will be the first to bring the Starbucks brand to Fort Lauderdale Airport and will be fielding a Food & Beverage offering reflecting the international and multi-ethnic character of Florida’s culinary traditions. Terminals 1 and 2 will see the introduction of concepts like Air Margaritaville, a restaurant inspired by the American singer-songwriter Jimmy Buffet, Tarpon Bend Food & Tackle, a typical local restaurant with a seafood-based menu, Sergio’s, a well-known local Cuban restaurant chain, Anthony’s Coal Fired Pizza, an Italian pizzeria concept with a coal fired oven, BurgerFi, a gourmet hamburger restaurant featuring local produce, Shula Burger, inspired by NFL Hall of Fame Coach Don Shula’s Shula’s Steak House, and Offerdahl’s Café Grill, founded by Miami Dolphins linebacker John Offerdahl.

The points of sale will open to the public between spring 2014 and the 2nd half of 2017, in connection with the extension work at the airport.

Fort Lauderdale-Hollywood International Airport

Located around 40 km north of Miami, Fort Lauderdale is one of the main airports on Florida’s south-east coast and moves prevalently domestic traffic flows. It saw over 23 million passengers in 2012, of which around 85% from/to American destinations. The airport is served by around 30 airlines, including Southwest, Delta, United, American Airlines and Virgin, connecting the state with over 100 national and international destinations1.

Active in over 100 airports across the United States, Canada, Europe, Asia and Oceania, HMSHost has operations in all the top 30 North American airports by passenger traffic.

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1 Source: FLL Airport