The Group expands in Germany
Autogrill to start up at Düsseldorf Airport

- An offering designed to promote premium Italian food and wines and bring the Bistrot Milano Centrale experience to the German airport

Milan, 5 November 2013 – Autogrill Group (Milan: AGL IM) has secured a new contract in Germany to provide food & beverage services at Düsseldorf Airport, the country’s 3rd biggest airport in terms of passenger traffic. The concession is expected to generate revenues of around €60m in the period 2014-2021.

The operation is another step in the Group’s expansion in Northern Europe, following its launch at Helsinki Airport in Finland and the addition of new concessions in the Eurotunnel railway stations and East Midlands Airport in the UK in October.

Four points of sale will be opened at the beginning of 2014 in Terminal B (domestic and intra-European flights) and they will promote premium Italian food and wine products. Autogrill will introduce Bistrot Restaurant to the German airport, an innovative concept developed in partnership with the University of Gastronomic Sciences in Pollenzo and successfully tried and tested at Milan’s Stazione Centrale. The project was awarded the Best Railway station F&B Offer at the FAB 2013 Awards, an international event which recognise excellence in the f&b concession market. The offering is rounded out by an array of other Made in Italy brands such as Motta, an Italian coffee bar enhanced by a brewery area for this location, and Aperol Lounge, a cocktail & tapas bar.

Düsseldorf Airport
With over 20 million passengers in 2012, Düsseldorf is the 3rd biggest airport in Germany by traffic flows after Frankfurt and Munich, and 2nd in terms of growth rate (2.2%) after Berlin-Tegel. Situated in Nordrhein-Westfalen, the heartland of German industry, the airport links the region to 189 destinations in 51 countries worldwide. It serves a metropolitan area with 18 million inhabitants and over 100,000 businesses (national and foreign) including offices of top German companies. Düsseldorf is also a major trade fair centre at a global level, with over 50 events a year attracting around 3 million visitors, of whom over 50% are foreign.

Autogrill in Germany
Active in Germany since 2005, Autogrill now has 12 points of sale at the Frankfurt hub, Europe’s 3rd airport by passenger traffic, nine at Stuttgart Airport and one at Hamburg Airport. Following an agreement with Tank & Rast in 2009, the Group started developing its business on the German motorways, where it has 35 locations, including the Mellendorf truck centre near Hannover, and the Eni flagship service station close to Munich Airport.

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