



Franca Bertagnin Benetton - Director

Born in Conegliano, Treviso, in 1968. She graduated from Boston University and took a *Master's in Business Administration* at Harvard University in 1996.

She started her career at Colgate – Palmolive in New York as a product manager in *Global Business Development* and then acted in the same role for the Palmolive Body Care brand in Hamburg, Germany. Back in Italy, she worked in strategic consulting at Bain & Co. before joining Benetton Group S.r.l.

She is currently CEO at Evoluzione S.p.A. and a director at Edizione S.r.l. and Benetton Group S.r.l.

She's a director and member of the audit committee at Groupe Wendel (FR).