Catherine Vautrin-Gérardin – Independent Director 
Member of the Strategies and Investments Commitee

Catherine Vautrin, who took a Master’s in law and a degree at the HEC, is a well known manager in the fashion industry.

She has been managing director at PAULE KA, a Paris women’s prêt-à-porter fashion house, since 2015 and has rejuvenated the brand (both image and product) and strengthened and developed its international business base.

From 2011 to 2014 she was CEO at CERRUTI, where she achieved a significant repositioning of the brand, above all by upgrading its image and collections.

Formerly, she was CEO at Emilio Pucci, a long-standing brand that had become a niche business and which she succeeded in relaunching and expanding internationally as well.

Catherine Vautrin began her career at LOUIS VUITTON MALLETIER, where she became international store image director and then director of the men’s and women’s prêt-à-porter lines.

Since 2009 she has also been a director at Yoox (now YNAP), a leading fashion e-commerce operator.

She has been a director of Campari Group since June 2016.