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The company's first venture into the "museums and shopping centres" channel in France.

## Autogrill France starts to run food&beverage in Carrousel du Louvre, Paris

Paris, 5th February 2007 – Autogrill Group (Milan: AGL IM) starts to run the food & beverage operations in Carrousel du Louvre, the shopping mall inside the Paris museum, thus entering the French "museums and shopping centres" channel for the first time.

Under this operation, starting 1st February 2007, Autogrill is to operate the f&b points of sale of Universal Resto, France's prime food-court, on the first floor in the heart of the Gallery with a view over the inverted pyramid. It will keep on the workforce in place from the previous management.

Currently covering some 1,800 square metres and including 14 points of sale with counter and table service and around two million meals served a year, Universal Resto posted revenues of €8.5m in 2005.

In the coming months, the food-court will undergo major renovation and restyling under the direction of the international architecture and design firm Chapman Taylor.

"Carrousel du Louve is an extraordinary business opportunity for Autogrill in France," said **Roberto Colombo**, COO at Autogrill France. "In the new food-court we will introduce an offering tailor made for a space that is at once commercial, cultural and international, and catering for the needs of both cosmopolitan tourists and a typically local public. In this segment," he went on, "Autogrill is building on experience well consolidated in locations like the Empire State Building in New York, the Space Center in Houston, Piazza Duomo in Milan and via Del Corso in Rome".

In the middle of Paris, the Carrousel du Louvre shopping centre sees over eight million visitors a year. Major brands present include Virgin Megastore, Sephora, Loisirs & Création, Nature & Découverte, L'Occitane, Esprit, Swarovski and 50 other points of sale and services, as well as f&b facilities.

## **Autogrill France**

Autogrill France operates a network of 98 locations (389 points of sale) on French motorways, in railway stations and airports. In 2005, it posted revenues of €214.8m and has over 3,200 employees.

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