



New agreement between the two Groups to develop travel outlets in Europe **Autogrill leads BURGER KING® to France**

- Autogrill operates over 140 BURGER KING® restaurants worldwide

Milan, 29 November 2012 – Autogrill Group (Milan: AGL IM) and Burger King Worldwide (NYSE: BKW) have entered a new agreement to extend their partnership to France, Switzerland, Poland and further restaurants expected to open in Italy, Czech Republic, Germany and Holland. The first opening in France will be at Marseille Airport to be followed by another in the Reims Champagne motorway service area.

The international collaboration between the two Groups started up in the United States in 1982.

“Bringing the BURGER KING® to a market like France renews a consolidated partnership which we now intend to strengthen in Europe as well.” – said **Roberto Colombo**, Autogrill’s Chief Operating Officer European Countries.

“We are confident that Autogrill will help introduce the BURGER KING® brand to French travellers looking for high quality, tasty and good value food” – said **Leo Leon**, Vice President and General Manager, Mediterranean Division, Burger King EMEA.

Autogrill currently operates over 140 BURGER KING® restaurants (104 in North America, 35 in Europe¹ and 5 in Asia²), which generated total revenues of more than US\$240m (over €170m)³ in 2011.

Customers will have the opportunity to personalize their meals with the “Have It Your Way”, formula. Alongside the wide menu range, new products will be developed to meet the expectations of French consumers. Furthermore, the new BURGER KING® restaurants in France will be offering customers the iconic WHOPPER® sandwich, the BURGER KING® brand’s flagship product for over 50 years.

Autogrill has around 900 Food&Beverage locations (motorways, airports, railway stations, high streets and shopping centres) in 16 countries in Europe, including Italy, accounting for 54% of its Food&Beverage revenues. In this sector, France is Autogrill’s biggest market in Europe after Italy in terms of size and number of channels.

Autogrill Group

Autogrill is the world’s leading provider of f&b and retail services for travellers. Active in 38 countries with around 62,800 employees, it has over 5,300 points of sale in over 1,200 locations and operates prevalently under concession agreements in airports, on motorways and in railway stations, as well as in select shopping centres, trade fairs, museums and other cultural sites. The Group is active in two sectors: catering (Food & Beverage) and airport retail (Travel Retail & Duty-Free). The Company has a portfolio of over 350 international and local brands, managed directly or under license. Listed on the Milan stock exchange, Autogrill is indirectly controlled by Edizione S.r.l., the financial arm of the Benetton family, with 59.3% of the share capital.

¹ Italy, Spain, Austria, Czech Republic, Germany, The Netherlands, Denmark.

² Australia, New Zealand, Malaysia

³ 2011 Average exchange rate: €/€ 1.3922



Press release



Autogrill France

Autogrill France has managed the Group's f&b business in France for around 20 years, with a network of over 400 points of sale in over 90 locations, of which 74 motorway service areas, 19 railway stations and two airports (Marseille and Bale-Mulhouse). In 2009 it opened the Restaurants du Monde, Europe's biggest food court, in the world's most visited museum, the Louvre in Paris. In 2012, Autogrill opened 13 new points of sale in the Saint Lazare, the Europe's 2nd biggest station and a new SNCF concept in which French railway stations will become new shopping centres.

About Burger King Worldwide

Founded in 1954, BURGER KING® (NYSE: BKW) is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates in over 12,600 locations serving over 11 million guests daily in 83 countries and territories worldwide. Approximately 95 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about Burger King Worldwide, please visit the company's website at www.bk.com or follow us on Facebook and Twitter.

Forward-Looking Statements

This press release includes forward-looking statements, which are often identified by the words "may," "might," "believes," "thinks," "anticipates," "plans," "expects", "intends" or similar expressions, and include statements regarding our expectations regarding the growth opportunities in several countries. These forward-looking statements may be affected by risks and uncertainties in BKW's business and market conditions. This information is qualified in its entirety by cautionary statements and risk factor disclosure contained in BKW's Securities and Exchange Commission filings, including BKW's report on Form S-1 filed with the Securities and Exchange Commission. BKW wishes to caution readers that certain important factors may have affected and could in the future affect BKW's actual results and could cause BKW's actual results for subsequent periods to differ materially from those expressed in any forward-looking statement made by or on behalf of BKW, including the risk that Autogrill will not be successful in opening BURGER KING® restaurants in France or any of the countries mentioned in this press release or that the opportunities to open restaurants in such countries will decline. BKW undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date hereof.

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