



Press release

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Autogrill adopts the new voluntary road safety code promulgated by the Interior and Youth/Sports Ministries

Autogrill withdraws spirits from its motorway “Markets”

Milan, 16th March 2007 – As of tomorrow, 17th March, Autogrill will stop selling spirits¹ in its over 180 Market points of sale on motorways, thus supporting the Italian government’s road safety measures for young people in the new the code of discipline promulgated by the Interior and Youth/Sports ministries and various food&beverage producer and distributor associations.

The only exception to this will be certain special regional products which will continue to be sold in ten border locations. These products are not in the young people bracket and serve tourist promotion addressing holiday makers leaving Italy.

In accord with the two Ministries, Autogrill will organize a series of initiatives to raise public awareness of road safety amongst young people, the main victims of road accidents. This commits Autogrill to helping cut the number of accidents on motorways (6.3% of total accidents p.a.), even though most accidents happen on urban roads (76.6%).

Activities in over 300 Autogrill service areas will include free distribution of alcohol-tests (an *Autostrade per l’Italia* initiative) for the second year running,. The Company is already supporting the Code by way of its personnel training programs focussing on all the moral and legal aspects of road safety legislation.

This initiative will align Autogrill’s operations in Italy with its businesses in France, Belgium and Spain, each of which complying, obviously, with local legislation.

The Company’s full implementation of the Italian government’s new Code reflects its wider commitment to corporate social responsibility and its involvement in protecting its stakeholders, especially its more vulnerable and younger ones.

¹ Spirits means any alcoholic product above 21% proof by volume.



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Recent Autogrill road safety initiatives

Spirits

- In 1998, before legislation in 2001 (framework law on alcohol and related problems) and 2003 (road safety reforms), Autogrill launched its own ethical code on alcohol (spirits) and unilaterally decided to stop selling such products on motorways at night.
- In 2003, the Company stopped selling spirits at any time of the day and night.

For further information:

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