Autogrill Group: new US$ 40 million contract for three years at Detroit Metropolitan Airport

Milan, 12th January 2004 - The Autogrill Group has been awarded a three-year contract through its US subsidiary, HMSHost, to operate food & beverage concepts in Detroit Metropolitan Airport’s L.C. Smith and Berry terminals.

The concepts are expected to generate a total of 40 million US dollars in turnover and sales are expected to rise by 10% at the two terminals, which are used both by national airlines (American, American West, ATA, Comair, Southwest, Spirit, United, US Airways) and by international carriers (Air Canada, British Airways).

Since 2002, HMSHost has also been a major operator at the new McNamara terminal, which is used for other national and international flights by airlines including Northwest and KLM.

With 33 million travellers, Detroit Metropolitan is one of the US’s ten largest airports in terms of passengers traffic.

Inside the two terminals at Detroit Metropolitan, HMSHost will feature some of the best-known international brands along with locally-inspired concepts.

Key concepts include:
Starbucks Coffee - the world’s most popular coffee will open three outlets at L.C. Smith terminal.
Rivals Sports Bar - A sport bar that celebrates one college athletics’ most storied rivalries, Michigan vs. Michigan State.
Quiznos - Fine quality sandwiches prepared with artisan breads, tasty meats, crisp vegetables and signature sauces.
B.B. King Blues Bar - A casual dining concept dedicated to the music of the “King of the Blues”

“We thank Wayne County Airport Authority for this substantial opportunity”, said Gianmario Tondato, CEO of the Autogrill Group- “Detroit Metro is one of North America’s leading airports and we intend to deliver a food&beverage program that’s first-class all the way”.

Autogrill Group: new US$ 40 million contract for three years at Detroit Metropolitan Airport