

Media Relations

Press release

Tel +39.02.4826.3250 Fax +39.02.4826.3614 ufficiostampa@autogrill.com www.autogrill.com

The agreement is expected to generate revenues in excess of \$185 million over its lifetime

## Autogrill awarded a new contract on US motorways. Starbucks and Travel Mart will be the flagship brands in 7 travel plazas on the Illinois Tollway

Milan, 20<sup>th</sup> October 2003 - Autogrill, through its subsidiary HMSHost, Corporation, has entered into an fifteen-year agreement to operate Starbucks Coffee shops and Travel Mart convenience stores in 7 travel plazas on the Illinois Tollway.

In total, the agreement is expected to generate revenues in excess of \$185 million over its lifetime.

HMSHost's **Starbucks Coffee** locations will offer travelers fast and convenient access to their favorite beverages. Starbucks entire beverage menu - including espresso based drinks, brewed coffees, and Frappuccino® Blended Beverages - will be available. In addition to delicious beverages, Starbucks also offers a variety of fresh food items: pastries, specialty sandwiches, and salads - all made to Starbucks exacting standards. Souvenir coffee mugs, glassware, and bags of freshly roasted Starbucks whole bean coffee will also be available for purchase.

HMSHost's most successful motorway retail concept, **Travel Mart** delivers value and convenience within an energetic, organized environment. Hurried travelers will appreciate Travel Mart's wide variety of products (include snacks, cold beverages, sunglasses, newspapers, books, magazines and maps). Travelers with more time are sure to enjoy Travel Mart's boutique sections, which will feature children's merchandise as well as souvenirs, memorabilia, and apparel.