



Press release

Media Relations

Tel +39.02.4826.3250  
Fax +39.02.4826.3614  
ufficiostampa@autogrill.com  
www.autogrill.com

## At Spoleto, Autogrill announces the winning digital short-film directors for the Autogrill at the Cinema competition organized together with Cinecittà Holding

Milan, 15<sup>th</sup> July 2003 - The winners of Autogrill at the Cinema, a competition for short films made by young film-makers organized by Autogrill in co-operation with Cinecittà Holding, were announced by the jury which met in Spoleto.

The members of the jury, chaired by Francis Menotti (Artistic Director of the Festival dei Due Mondi), were Laura Delli Colli (president of the National Union of Italian Cinema Reporters), Demetrio Soare (director of Multimedia Operations, Cinecittà Holding), Massimo Ciavarro (film producer), Barbara Bobulova (actress), Domenico Di Noia (chairman of Fice) and Aldo Papa (Chief Operating Officer, Autogrill Italia). After examining the nominations for the final selected from a total of more than 130 short films by Cinecittà Holding under the supervision of chairman Pupi Avati, the Jury made the following awards:

**THE FIRST PRIZE OF EURO 10,000 FOR THE BEST SHORT FILM** to La Missione ((The Mission) by **Gianluigi Fedeli**, with the following citation: "for creating a genuine small film which combines fact and fiction in the manner of the best fantasy cinema and at the same time portrays the Autogrill world with the style of a self-deprecating commercial break."

**THE SPECIAL AWARD** of the Jury for the **BEST AUDIOVISUAL LANGUAGE using Digital Cinema Technology** to Untitled by **Andrea Lodovichetti** and **Francesco Belfiori** "for creating an emotionally engrossing and surprise-packed story through use of professional techniques and directorial solutions, whose impact is enhanced by tight editing, a soundtrack matched perfectly to the narrative and careful post-production."

The Jury and Autogrill, in the person of Chief Operating Officer Aldo Papa, also decided **TO ASSIGN AN ADDITIONAL PRIZE OF EURO 10,000 TO UNTITLED** "for the film-makers' merit in using technology developed by themselves in the making of the film and for the impressive results achieved".

**THE SPECIAL AUTOGRILL AWARD** to Invito a Pranzo (Invitation to Lunch) by **Alberto Rizzi** "for a snapshot that accurately portrays life in a day at an Autogrill: emotions, meetings, stories of ordinary (and extraordinary) daily existence."

### About the Autogrill Group

Autogrill is an Italian multinational organization which has grown over 25 years to become worldwide leader in its business sector: food & beverage services and retailing of consumer products and travel merchandise on motorways, in airports and in railway stations. The parent company is controlled by Edizione Holding, the Benetton family's financial holding, which owns 57.09% of



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equity. The Group has approximately 40,000 employees and operates in 15 countries through more than 4,400 outlets in 900 locations. In 2002, it reported revenues of 3,315.8 million Euro.