



Press release

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## **Autogrill opens a new Spizzico in Turin airport**

Milan, 2<sup>nd</sup> August 2002 - From today, in the arrivals hall of Turin Airport a Spizzico outlet, which seats 170 in 300 sq. m., opened to the public. It is the first sales outlet that Autogrill has opened in Turin airport following the tender competition won - last March - for refreshment and retail services in the Piedmont airport, and which today is the ninth largest in Italy in terms of passenger traffic (3 million people in 2001).

### **The first piece of the project**

Built with investment of 400 thousand euros, Spizzico is the first piece in a larger project which foresees the opening of an Autogrill Bar and Drugstore by the end of the year.

### **The Spizzico formula**

With its 173 outlets throughout Italy, Spizzico has further strengthened its leadership in the national fast food pizza market.

The secret of Spizzico's success is in identifying the perfect combination between the wholesomeness and variety of the products offered (French fries, fried calzoni ("panzerotti"), salads, fruit flans and ice-cream) and an environment that is suitable for anyone on the move: from business travelers to holiday-makers.

### **Autogrill creates new jobs**

The Spizzico team at Caselle numbers 10 people. Other jobs will be added with the two forthcoming outlets. Autogrill is one of the few Italian groups not to have stopped taking people on. The total number of Group employees, thanks also to the many acquisitions made, rose from 7,642 in 1995, when it was privatized, to over 44 thousand in 2001.

In Autogrill bars and restaurants there are always "staff wanted" posters on display and, thanks to part-time and fixed-term contracts, in the summer of 2002 hundreds of young people had their first work experience within the Group and managed to supplement their income in a young, dynamic and highly formative environment.