Media Relations



Press release

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Autogrill takes part in the road safety day organized in Rome by the Ministry for Infrastructures and Transport

Autogrill: corporate commitment to public safety

Rome, 25th May 2002 - Autogrill took part in the Road Safety day organized today in Rome by the Ministry for Infrastructures and Transport on the theme "The State for the safety of the smallest traffic users".

During the event, Autogrill General Manager for Italy, Aldo Papa, illustrated the Group's activities on behalf of public safety on the roads. Autogrill's commitment in this area began in 1998 when, ahead of the requirements that would subsequently be introduced by law, the company decided not to sell spirits on the motorway at night. In 2001 it produced and distributed a CD "Non giocarti sulla strada" (don't gamble your life on the road) together with the Provincial Authorities of Milan.

On the match days of Italy's latest soccer championships, with team supporters travelling to and from stadiums, Autogrill organized surveillance of its motorway service areas in co-operation with the police. On each match day, supporters were directed to specific "collector" service areas where appropriate surveillance measures had been taken.

In each area, Autogrill organized security resources and technologies in preparation for the supporters' arrival, to safeguard staff and clientele and keep its sales operations running as normal.

During today's event, the Group presented data drawn up at the end of the 34 Division One championship match days and the 38 Division Two days: a reduction of approximately 80% in damages caused to its sales areas, from 75,540 euro in 2001 to 16,080 euro this year.