Football Championship and fans: damages to Autogrills down by 80%

Milan, 7th May 2002 - After the final Sunday of the Serie A Championship, Autogrill is calculating the cost of a season that was markedly better than the previous one in terms of damage caused by travelling fans stopping off at Autogrills along the Italian motorway system.

Damages and thefts suffered by the 15 Autogrill outlets targeted over the 37 rounds of Championship matches totaled 15,080 euros, compared to the 75,540 recorded in the 25 outlets affected last year. So overall damages suffered by the chain fell by 80%.

"A satisfying and encouraging result - said Livio Buttignol, Autogrill’s Chief Executive Officer - merit for which goes first of all to the Observatory established within the Home Office. Thanks to the excellent co-operation that this established between the police and our company, it was possible to identify, when needed, “collector” service areas to act as channeling points for fans with adequate protection organized in good time”.

Autogrill’s representative at the Observatory on sporting events, chaired by Francesco Tagliente, director of the Public Safety Department’s Public Order Office, was the Safety Manager Antonio Gallo. "Our role - said Gallo - was to provide the ideal security resources and technology for welcoming fans, and protect our staff and other customers, while maintaining our normal sales activity. A decisive contribution obviously came from the Traffic Police, who were also involved in the Observatory, and from the escorts provided by the various regional police forces involved".