With new sales outlets in Italy’s main rail stations, the leading provider of restaurant services for people on the move expects to achieve revenues of more than 750 million euros over 18 years

Autogrill and Grandi Stazioni reach major preliminary agreement

Milan, 19th November 2001 - Autogrill management and Grandi Stazioni have signed a preliminary agreement to develop restaurant services in Italy’s 12 main rail stations: Milan Central, Florence, Naples, Turin, Venice Santa Lucia and Venice Mestre, Bari, Bologna, Genoa Porta Principe and Genoa Brignole, Palermo and Verona.
The agreement between Autogrill and Grandi Stazioni also reflects the success of operations at Rome’s Termini station, where Autogrill has been present for two years with a snack bar, a Ciao restaurant, a Spizzico pizzeria and two Acafe coffee bars.

Autogrill expects to achieve revenues for an estimated amount of more than 750 million euros over the 18-year duration of the agreement.
“This agreement makes Autogrill a key player in restaurant services in Italian rail stations, as it already is in France and Switzerland,” said Autogrill Chief Executive Officer Livio Buttignol. “The competencies built up by the Group not just in Europe but also in the United States will enable us to offer excellent service at very competitive efficiency levels. We shall therefore be able to make a significant contribution to the rapid advance of Italy’s offer in this field, based on the top international standards.”

As the various rail station locations undergo the updates provided under the plan recently announced by Grandi Stazioni, Autogrill will introduce the top concepts and brands in its portfolio, including the traditional Autogrill snack bar and Ciao restaurant to quick-service Spizzico pizza, Burger King hamburgers and the Acafe coffee bar.

The Autogrill Group

Autogrill today is the world’s leading provider of restaurant services for people on the move. The parent company is controlled by Edizione Holding, the Benetton family’s financial holding, which owns 57.09% of equity. Autogrill operates in 16 countries over four continents: North America and Europe (which account for the majority of its business), Australia and Asia. In 2000, it reported revenues of 3.041 billion euros. The Group operates through five main channels: restaurants on highways and in airports, rail stations and shopping malls and quick-service city restaurants.