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Autogrill widens its range of services for travelers

First test of integrated catering and fuel services management in Falconara

Milan, 13th June 2001 - Today, in the presence of Luca Rossetto, General Manager of Autogrill Italia, and of Franco Petrolini, President of Goldengas SpA, the ribbon-cutting ceremony inaugurating the "Sanzio Ovest" service area in Falconara (Ancona), entirely managed by the Autogrill Group, took place complete with a first free fill-up. Not just a snack bar but also the first Agip gas pumps managed by Autogrill staff. The operation is the result of an agreement between Autogrill, world leader in catering services for travelers, and Goldengas SpA, a company managing some 200 service stations.

The inauguration was broadcast live by Radio Arancia, the most important commercial radio station in the Marches region, which will report on celebrations throughout the day.

"The new area is an initial test by the Group with the aim of fine-tuning the organization of the integrated management approach", explained Luca Rossetto.

This first initiative will be followed by the opening of a second service station in San Miniato in Tuscany. As in the case of Sanzio, the San Miniato station is located outside the highway concession service network.

Even though a major program of openings is not envisaged in the short term, the event in any case marks the start of a program by the Group designed to increase the range of services offered to European customers. However, although a test in Italy, the initiative is not a novelty for Autogrill. Via its French subsidiary the group, in fact, already manages 8 service areas abroad.

Autogrill Profile

Born in 1977 from the merger of three major Italian brands present in the motorway catering sector (Pavesi, Motta and Alemagna), Autogrill S.p.A. was acquired by Edizione Holding (Benetton family) in 1995 and in 1996 was listed on the Milan stock exchange.

Today Autogrill is world leader in catering services for travellers, and No. 3 in modern restaurant services. Present in 16 countries in 4 continents with a staff of 44,000, it operates via over 4,000 outlets in some 900 locations in highway service areas, airports, railway stations, shopping centers, and cities.

Autogrill is present in Italy, France, Spain, Austria, Germany, Benelux, Greece and Switzerland and also holds a leading position in the USA, where over half of its sales revenues are generated. In 2000 total sales exceeded € 3 billion.