



Press release

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**Revenues of more than 100 million dollars expected over the next five years from the airport with the world's largest passenger traffic**

## **Autogrill with HMSHost wins retail service contract at Atlanta International Airport**

Milan, 24<sup>th</sup> March 2003 - Through a joint venture with National Concessions Management, HMSHost, Autogrill's US subsidiary, has been awarded a new retail concession at Atlanta's Hartsfield International Airport. With more than 76 million passengers a year, Hartsfield ranks as the world's leading airport.

The five-year contract is expected to generate overall revenues of more than 100 million dollars.

The public will be offered a number of new concepts:

**CNN Newsstand.** This new-generation newsstand for the information age offers travelers an innovative mix of services, including press, radio and the Internet. Live information from CNN and the Internet complements a wide selection of newspapers, magazines and books. HMSHost and CNN are excited at the prospect of introducing this new concept at Atlanta, CNN's hometown.

**Destination Atlanta.** A lively concept developed by HMSHost to celebrate Atlanta's position as a premier shopping center. The location offers top international brands covering a wide range of merchandise, including Tommy Hilfiger, Kenneth Cole and Occhiali Da Sole.

**Atlanta Emporium—Featuring the Coca-Cola Store.** Here, travelers can buy the top gastronomic specialties from Atlanta and the State of Georgia, with a Coca Cola store dedicated to this world-famous brand, which was created in Atlanta.

**Tumi.** The leading brand in luggage and travel accessories. The Atlanta location is its first mono-brand airport outlet.

**Brookstone.** This shop run by National Concessions Management offers an assortment of more than 2,500 practical gift items.

**Atlanta Elements.** The theme for this concept is science and nature in south-east America, with a full range of gadgets and educational articles inspired by the selection at the Fernbank Museum of Natural History.

**Simply Books.** A broad catalogue of more than 5,000 best sellers. The location also houses a **Starbucks Coffee** bar and an **Altitudes** market.



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"We are grateful to Atlanta and Hartsfield International Airport for giving us this opportunity to offer its travelers the top retail formulas," said **Autogrill CEO Gianmario Tondato** and **HMSHost CEO John J. McCarthy**. "Our range of concepts is perfectly matched to the spirit of the city and we are proud to present it at the world's largest airport."